

# Community Engagement Conference

Partnering to Advance Health and Wellness



# IGNITE

January 24 and 25, 2018

## Food-Mapping for Empowerment, Access and Sustainable Transformation

- **Presenter: Glennon Sweeney** –  
senior research associate, Kirwan Institute  
for the Study of Race and Ethnicity



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# COMMUNITY-UNIVERSITY COLLABORATIVE

## Community Partners

- Columbus Public Health
- Franklin County Public Health
- Fresh Foods Here
- Son Ministries
- Worthington Resource Pantry
- Smoky Row Brethren Church and Pantry
- Get Cr8v
- Franklinton Farms
- Broad Street Pantry

## University Partners

- The Kirwan Institute for the Study of Race and Ethnicity
- OSU Extension
- College of Social Work
- Medical Dietetics
- Human Ecology
- City and Regional Planning
- John Glenn College of Public Affairs
- Comparative Studies
- Anthropology
- Sociology
- Agricultural Communication



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# FEAST: MERGING QUANTITATIVE AND QUALITATIVE APPROACHES IN APPLIED, TRANSFORMATIVE RESEARCH



MAPPING THE  
FOOD ENVIRONMENT



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# FOOD-MAPPING FOR EMPOWERMENT, ACCESS, & SUSTAINABLE TRANSFORMATION

- *FEAST envisions Central Ohio residents who are engaged, empowered, and actively collaborating with decision makers to co-create a fair and sustainable food system that benefits our local economies, our environment, and the health of all people.*
- *FEAST's mission is to co-create a healthy, just, and accessible food environment by working together with Central Ohio residents and providing useful tools and training to understand and transform our local food system.*





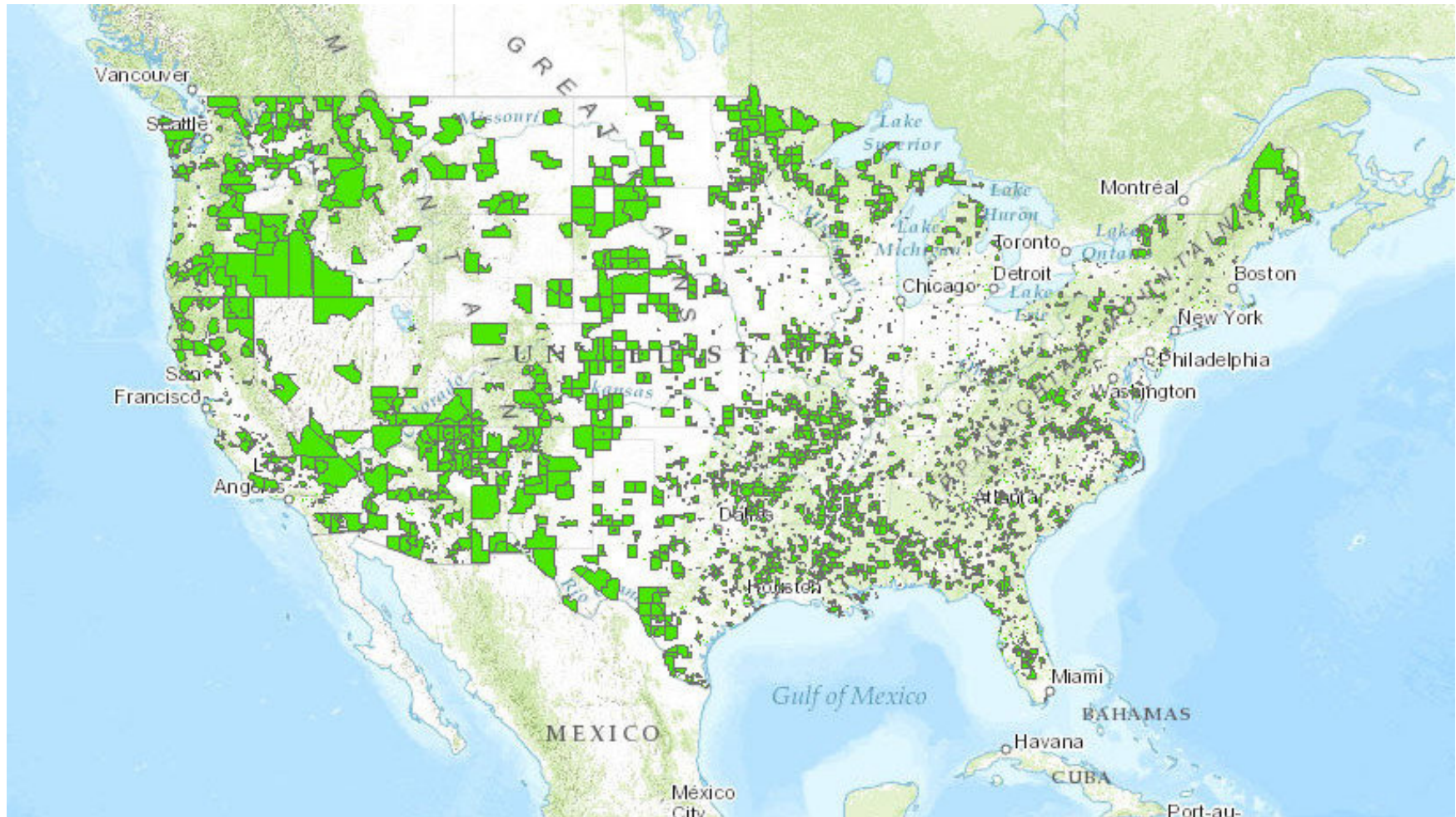
# How do we create more equitable local food environments at the community level?



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# AT THE AGGREGATE, WE KNOW WHERE THINGS ARE

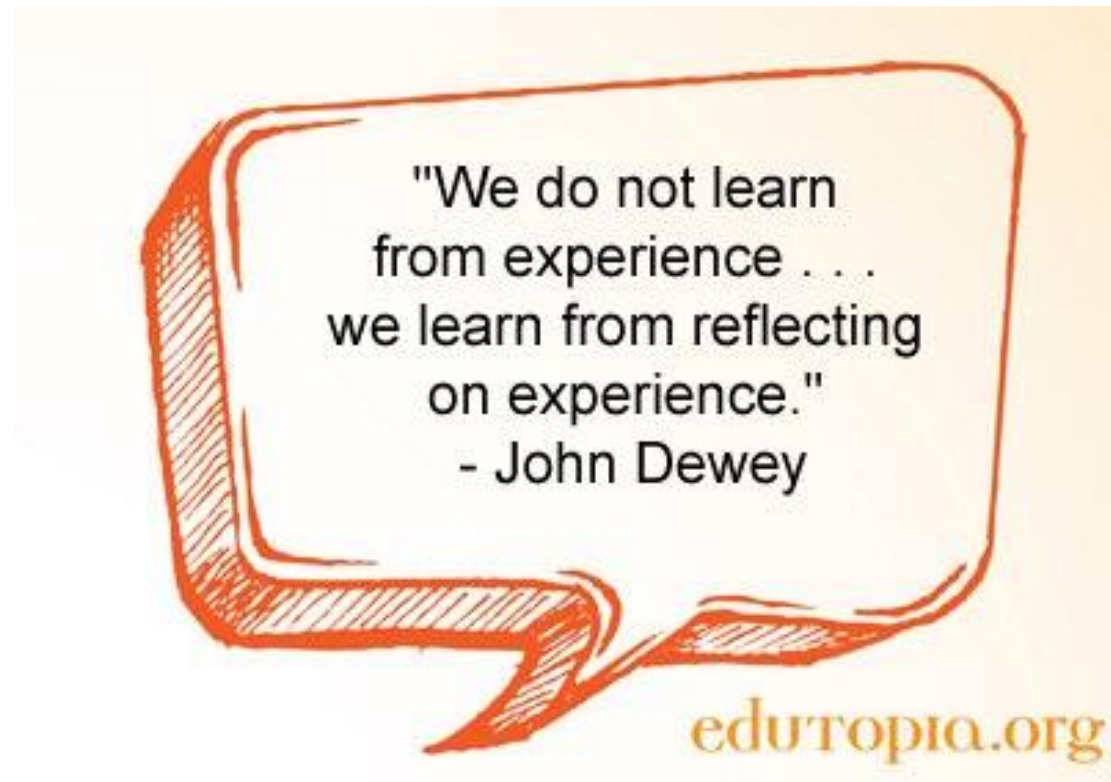


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# BUT DO WE HAVE THE LOCAL DATA WE NEED TO UNDERSTAND HOW THE INTERSECTION OF PLACE AND IDENTITIES ARE EXPERIENCED?



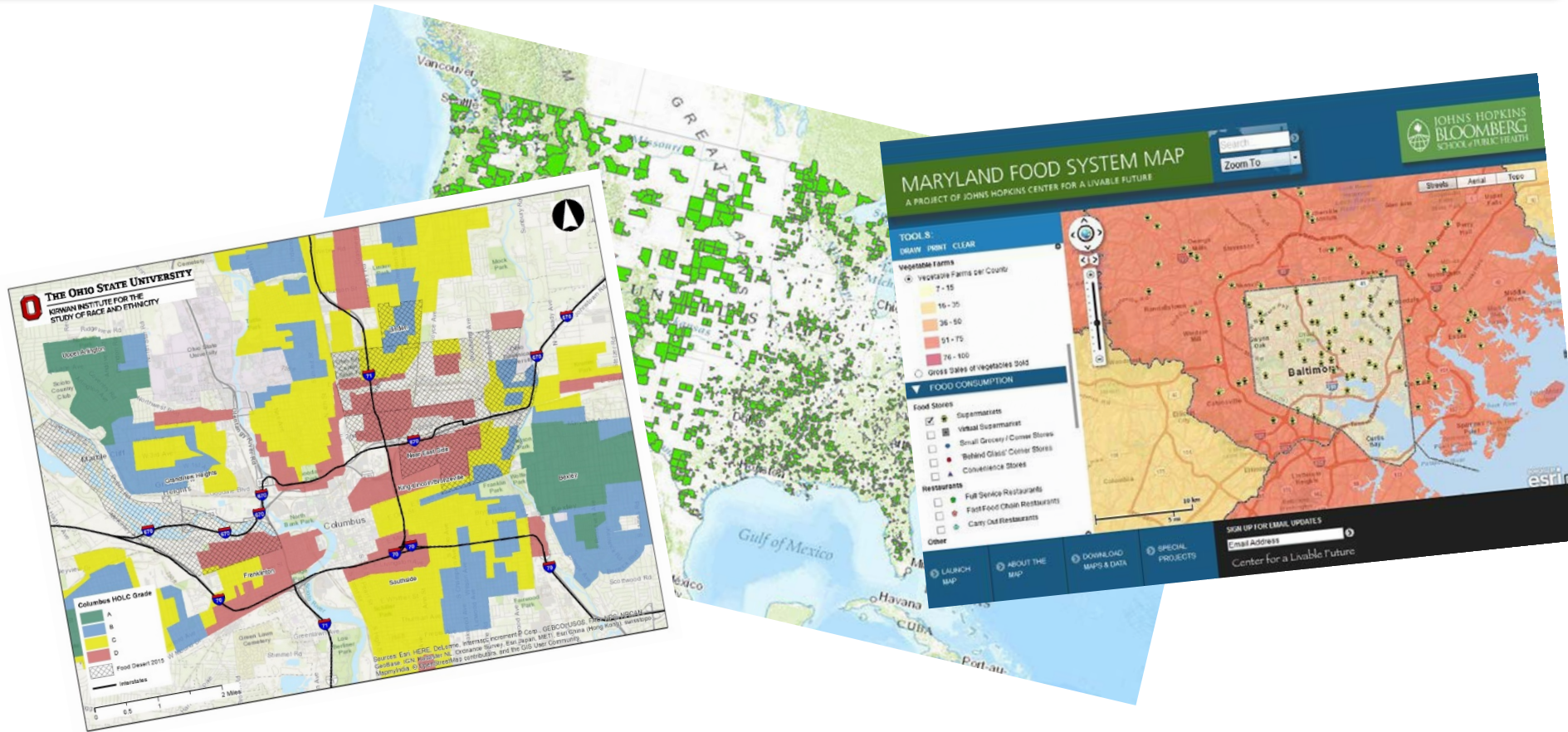


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# Can we create a food and health environment data hub for Central Ohio?



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# Can Understanding the Lived Experience of Food Insecurity Lead to Transformative Policy Solutions?

- Community Typology  
(Urban, Suburban, Rural)
- Race and Ethnicity
- Level of Food Insecurity
- Youth and Adult
- Summer versus School Year
- Benefit Cycle



# COMMUNITY-BASED PARTICIPATORY RESEARCH

*“Collaborative approach to research that equitable involves all partners in the research process and recognizes the unique strengths that each brings. CBPR begins with a research topic of importance to the community with the aim of combining knowledge and action for social change to improve community health and eliminate health disparities”*

-W.K. Kellogg Community Scholar's Program (2001)



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# PRINCIPLED CIVIC ENGAGEMENT

The Kirwan Institute for the Study of Race and Ethnicity's Principles for Equitable and Inclusive Civic Engagement



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# EXPANDING THE FMT SURVEY



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# MODIFIED HEAL MAPPS™ APPROACH



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# MODIFIED HEAL MAPPS™ APPROACH

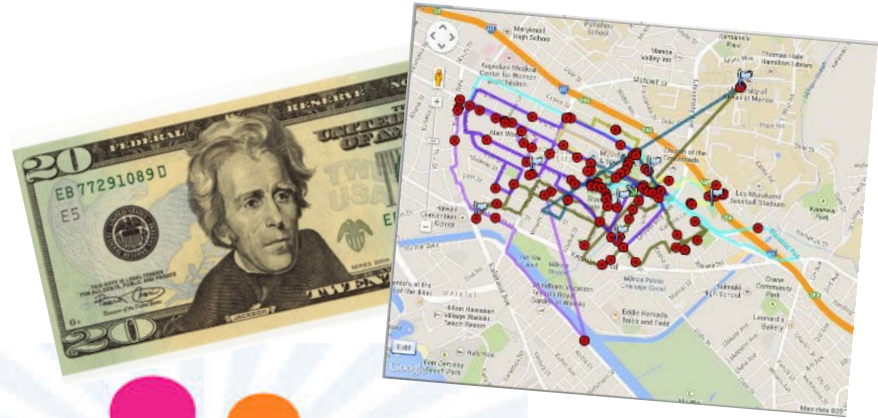
1. Community Partner Identification
2. Stakeholder Meeting
3. Community Researcher Recruitment and Training





# MODIFIED HEAL MAPPS™ APPROACH

## 4. Mapping and \$20 Exercise



## 5. Photo Selection and Interviews



## 6. Civic Engagement and Leadership Training





# MODIFIED HEAL MAPPS™ APPROACH

## 7. Community Conversation



## 8. Final Report and Story Map



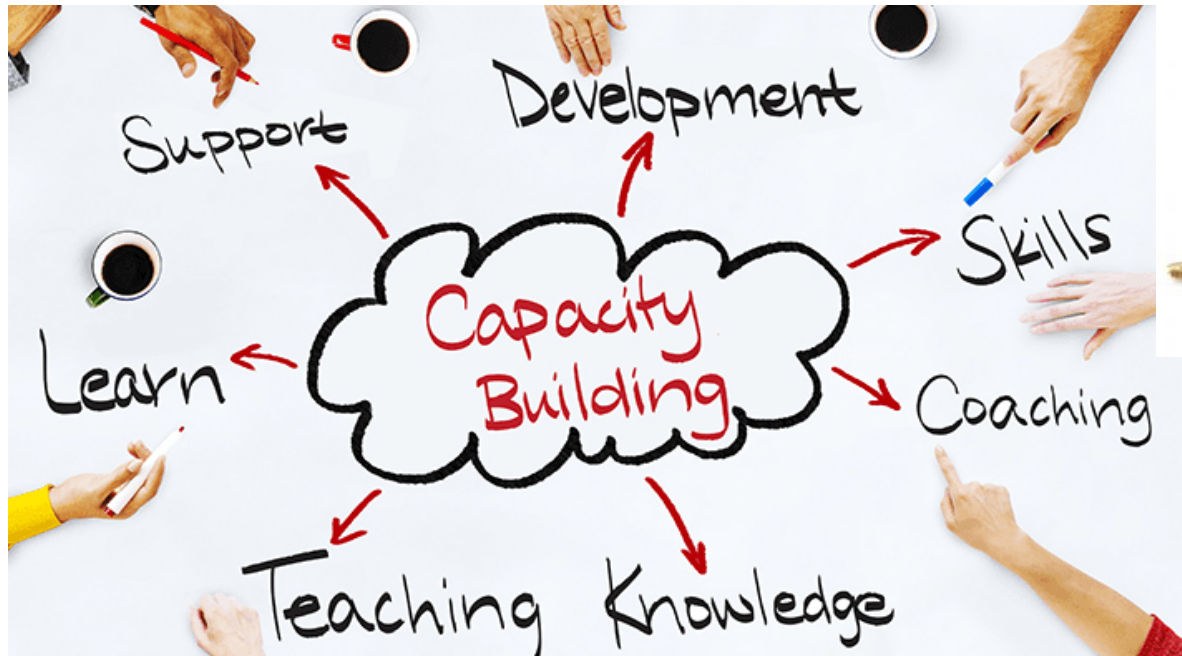
## 9. Task Force and Community Generated Solution Implementation



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# Capacity-Building and Investing in Solutions

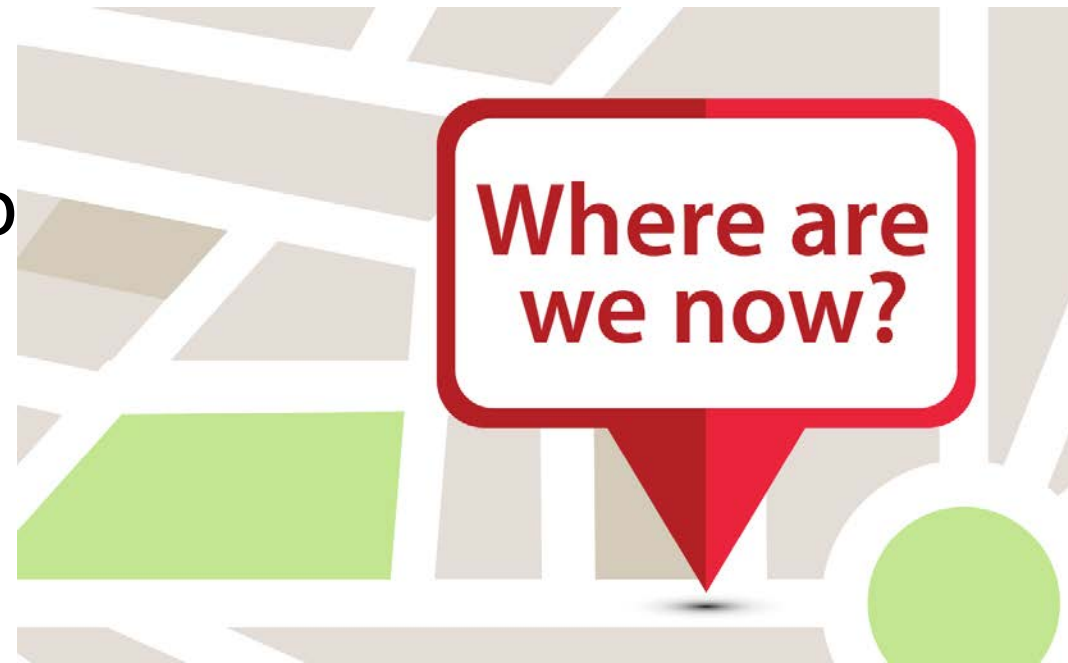


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# WHERE ARE WE NOW?

- Task Force and Community Generated Solutions Phase of Columbus' Southside
- Building funding request for total Central Ohio expansion



# WHAT'S NEXT FOR FEAST?

- Continue Central Ohio expansion
- Toolkit Creation
- Geographic Expansion and project replication across state and beyond
- Build partnerships with Dayton, Cincinnati, and Cleveland regions as well as with other universities and colleges, including Columbus State Community College



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Special Thanks to the Connect and Collaborate Grant Program and the Initiative for Food and AgriCultural Transformation (InFACT) for their support of FEAST



**Check out our Butler County  
Story Map at [go.osu.edu/BaSZ](https://go.osu.edu/BaSZ)**

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**THANK YOU!**  
**QUESTIONS/ COMMENTS**



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